

Philanthropy in America

2014: \$358 billion in private money was given to nonprofits. (Does not include government funds or earned income.)

Where did it come from?

- **Foundations 15%**
- **Corporations 5%**
- **Individuals 72%**
- **Bequests 8%**

More than half of this money came from middle class, working class, and poor people – in other words, people like you.

- **68-70% of households contribute**
- **The typical household supports 5-10 organizations per year.**
- **The median amount contributed per household is \$1,300-\$2,000 per year.**

Sources: *Giving USA*, www.givingusa.org; *Grassroots Fundraising Journal*, www.grassrootsfundraising.org, National Center for Charitable Statistics, nccsdataweb.urban.org.