

For **GOOD**. For **HERE**. For **EVER**.





Our stories begin HERE...

At any gathering in Mendocino County, a great topic of conversation is “how did you get here?”

We've heard countless versions...

- Our VW bus broke down in 1975 and we never left...
- My grandfather worked in the mill at Rockport, and our family has been here ever since...

- I put a picture of the Mendocino coast on my refrigerator in Oakland and visualized what it would take to move here...

- We took one look at Potter Valley and decided we'd found the right place to raise our kids...



“I was born here...”

“I worked to get here...”

“I love it here...”

“I want to give back to this place...”

The strength of the Community Foundation is that it encompasses the broad range of visions, hopes and dreams that people have for the betterment of their communities. It brings together people from many backgrounds and

walks of life who are united by a love of this place we call home. If you care about this place, The Community Foundation invites you to partner with us to make a difference for the things that matter to you.

For **GOOD**. For **HERE**. For **EVER**.



**Board of Directors
2012-13**

Left (from front to back):
Jim Moorehead, Mendocino
Santiago Simental, Redwood Valley
Judith Bailey, Laytonville
Guilford Dye, Ukiah
Rudolph Light, Redwood Valley

Center (from front to back):
Pearl Watts, Gualala
Katie Gibbs, Redwood Valley
Jim King, Willits
Conrad L. Cox, Ukiah

Right (from front to back):
Jim Mayfield, Ukiah
John Knapp, Redwood Valley
Francine Selim, Ukiah
Gayle Greene, Mendocino

Not pictured: Greg Nelson, Ukiah

Emeritus
Bob Armanino
Lee Lowery
Thom Parducci
Diane Pauli
Herb Pruet

Regional Advisors

For a list of our Regional Advisors, see
"About Us" at www.CommunityFound.org

A gathering of some of our Regional Advisors
and Program Committee Members

Vision

We envision a thriving Mendocino County, with communities that appreciate their special sense of place, the unique beauty of their natural environment, and that provide growing opportunities for people of all ages to lead healthy lives and to work, learn, create, contribute, and prosper.

Mission

We help people give back in ways that matter to them and in ways that strengthen local communities.





Ukiah Office: 204 South Oak Street

The Community Foundation Difference

One of the questions we get asked is, “Why give through the Community Foundation?”

In this Annual Report we answer that question with a few examples of how donors have accomplished their charitable goals this year. We hope you find their stories to be inspiring and compelling.

- The The Ted and Wilma Westman Fund shows how Sandra Mayfield used a donor advised fund as a way to honor her parents and to help younger generations of the family understand more about her parents and the things that mattered to them. It demonstrates how donors use the Community Foundation to continue FAMILY LEGACIES and involve younger generations in FAMILY PHILANTHROPY.
- The Jesse Pittman Memorial Scholarship is an example of how the family and friends of a young man killed in Afghanistan are using a scholarship at the Community Foundation as a powerful way of REMEMBERING and HONORING their loved one.
- The Animal Welfare Fund illustrates how people can come together ANONYMOUSLY to support causes

they care about, such as the spaying and neutering of cats and dogs. It shows how easy it is for donors to contribute to a shared fund, with the Community Foundation providing OVERSIGHT and STEWARDSHIP of permanent funds for specific areas of community interest or need.

Thank you for reading this report and getting to know more about your community foundation. If you want to find out how the Community Foundation can help you “give back” in Mendocino County, we’d love to hear from you.

Jim Mayfield
President

Susanne Norgard
Executive Director
Susanne@CommunityFound.org
707-468-9882 ext. 1

For Good For Remembering

"I don't run. I charge." Jesse Pittman

Jesse Pittman Memorial Scholarship

"I don't run. I charge." Those words of Jesse Pittman are often recalled by those who served with him. Jesse was a young man from Willits who spent two seasons as a fire fighter with CAL FIRE before he joined the United States Navy to become a SEAL. After completing his third deployment, Jesse volunteered to do another back-to-back. Sadly, his life was cut short when, on August 6, 2011, he was killed in a helicopter crash over Afghanistan.

For many who knew him, Jesse's spirit looms large and his example of determination and service is worth remembering and perpetuating. That is why his mother and father, Ida and Terry Pittman, and his teammates created the Jesse Pittman Memorial Scholarship Fund at the Community Foundation. They look "for those cut from Jesse's cloth: young people who demonstrate their value through grit, hard work and determination; young people who want to answer the call to service and make a difference..."

The first person to meet these high expectations and receive the scholarship was Kyle Estes of Fort Bragg, who says that the scholarship has a deeper meaning for him than others he received. Before leaving to attend the California Maritime Academy, Kyle participated in the annual Jesse Pittman Memorial Run.



What is a Scholarship Fund?

By creating a scholarship fund, you can honor the memory of a loved one, invest in our community's future and show support for young people who are pursuing certain areas of study. The Community Foundation provides the expertise to help you meet your personal goals by awarding scholarships to deserving students.

Top photo: Jesse Pittman
Bottom photo: Kyle Estes (blue t-shirt)

For Good For the Animals

"We know that pet over-population puts a strain on all of our resources." - Cheryl Schrader, Founder of Anderson Valley Animal Rescue

Animal Welfare Fund for Inland Mendocino County

Mendocino County residents have a deep love for their pets. Now, thanks to two anonymous donors and a bequest from Don Farrell of Willits, the Community Foundation has a permanent endowment fund designated for spaying and neutering dogs and cats in inland Mendocino County.

The donors shared an understanding that one of the most important things we can do to help dogs and cats is to keep their population controlled, reducing the impact on the shelters and increasing the chances that animals will find loving homes. The annual grants from the fund will be divided between inland organizations carrying out this important work.

What is a Field-of-Interest Fund?

A field-of-interest fund allows donors to define their personal areas of interest (in this case, animal welfare) or specific towns or communities they want to help.

The Community Foundation makes grants in the identified areas, continually monitoring changing community needs so that grants have the most impact.

Field-of-interest funds are great for communities of donors who share philanthropic priorities. Once established, anyone can add a gift in any amount to a field-of-interest fund through a current gift or a bequest.



For Good. For Here. For Family.

"It is important to me that the next generations know something about my parents and what they stood for."

Sandra Mayfield

Ted and Wilma Westman Fund

The story of the Westman family, as daughter Sandra (Sandy) Mayfield recounts it, is the epic story of Swedish emigrants, over one million of whom came to America during the 19th and early 20th centuries. Like many Scandinavians, Sandy's grandparents worked tenaciously to make a living in their new land. Her father, Ted Westman, was just 12 years old when his father was killed while working in the woods.

Sandy's parents, Ted and Wilma, were like many families who lived through the Great Depression by being resourceful and making a living in countless ways. Her mother acquired her beautician license when her three children were in grade school and opened the "Doll House Beauty Shop" next to their home.

Her father held many jobs including running a milking machine and being a rigger at the Puget Sound Navy Yard at Bremerton. He eventually joined his two brothers in Eureka where they were involved in the Mutual Plywood plant in Somoa.

Ted and Wilma Westman moved to Ukiah in the 1980's to be close to family. Now Sandy is honoring their legacy through the Ted and Wilma Westman Fund, a donor advised fund that will allow Sandy and her husband, John, to involve their children and grandchildren in recommending grants. "It is important to me that the next generations know something about my parents and what they stood for," says Sandy. "The Ted and Wilma

Westman Fund will allow us to remember them and to carry forward some of the interests and values that were important to them."

Mayfield Family gathering



What is a Donor Advised Fund?

A Donor Advised Fund allows you to make a gift to the Community Foundation and remain actively involved in suggesting uses for your gift. It is a flexible tool for individuals, families or businesses who want to be personally involved in recommending grant awards. If you have a range of community interests, it may be an ideal vehicle for you.



Jim and Babbie Mayfield Donor Advised Fund

Jim Mayfield often recounts his "ah ha" moment – he heard a man from Nebraska describing how he thought of the community as one of his children when he was naming the beneficiaries of his retirement plan. "That really struck home. This community has been so good to our family. Our roots are here. I really wanted to do something to give back."

Jim and his wife, Babbie, opened a donor advised fund at the Community Foundation that will allow them to recommend grants that are of specific interest to them, such as supporting programs that encourage young entrepreneurs. "I appreciate the Community Foundation because it is all about this place that I love," says Jim.

For Good. For Ever. Partners In Philanthropy

We appreciate the generous people in our community who have arranged for a future gift to the Community Foundation through a bequest or other estate gift. Partners in Philanthropy (PIP) exists to acknowledge these individuals and to encourage others to do the same.

To join Partners in Philanthropy, you do not need to let us know what you are leaving to the Community Foundation. We do hope, however, that you will discuss the gift with us to make sure we have the information we need to comply with your wishes.

Our Partners

Judith Bailey

Chatter Bishoff

Douglas & Katherine Crane

Diane Daubeneck

Guilford & Gudrun Dye

Claire S. Ellis & Charles Greenberg

Lynne Frances Johnson

John Knapp & Laura Levin

Ruth & Lee Lowery

Judith & Robert Mathey

Jim & Babbie Mayfield

Sallie McConnell

Dennis McCarthy & John Whitcomb

Jim & Arlene Moorehead

Susanne & Richard Norgard

Diane Pauli

Patricia Scott

Francine & Ron Selim

Paul R. & Linda M. Shimmin

Kendall Smith

Patrick Taylor

Pearl R. Watts



Ways to Give

A Charitable Bequest from your Will or Living Trust: Your attorney should be contacted to add a provision for the Community Foundation of Mendocino County for a specific dollar amount, specific asset, or a percentage of your estate.

Retirement Plan Assets: Although these assets are taxable to your beneficiaries, there are no taxes if you name the Community Foundation of Mendocino County as beneficiary. It is as simple as contacting the plan administrator and adding the Community Foundation to your beneficiary designations.

Life Insurance Policy: You can name the Mendocino Community Foundation as the primary or secondary beneficiary of the policy.



Our Grants

Fiscal Year 2012-2013

Total Grants & Scholarships

\$798,008

Community Enrichment Grants \$100,000
Field of Interest Grants \$72,749
Designated/Agency Fund Grants \$275,985
Scholarships \$79,783
Donor Advised Fund Grants \$269,491

Mendocino Woodlands



For Good For Mendocino County

Community Enrichment
Cancer Resource Centers of Mendocino County
Mendocino County Public Broadcasting
Mendocino Woodlands Camp Association

Mendocino County Public Broadcasting (KZYX)



AVHC Par Course

For Good For Anderson Valley

Community Enrichment
Anderson Valley Health Center (AVHC)
Anderson Valley Land Trust

AV Land Trust



Photo: Larry Wagner

For Good For the North Coast

Community Enrichment
Community Center of Mendocino
Gloriana Musical Theatre
Lighthouse Foursquare Church
Mendocino Film Festival
Pacific Textile Arts
Renewable Energy Development Institute

Pacific Textile Arts; Gloriana Musical Theatre

For **Good** For **Round Valley & Laytonville**

Community Enrichment

Laytonville Unified School District
KYBU: Round Valley Community Radio
(Friends of the Round Valley Public Library)
Round Valley Family Resource Center
(Round Valley Indian Health Center)

Laytonville Unified School District; KYBU



Photo: Misccha Lopiano



For **Good** For the **South Coast**

Community Enrichment

ACORN Partners in Education
GED Program of Point Arena
(Point Arena Union Elementary School)
Point Arena High School
South Coast Seniors

ACORN

Point Arena GED



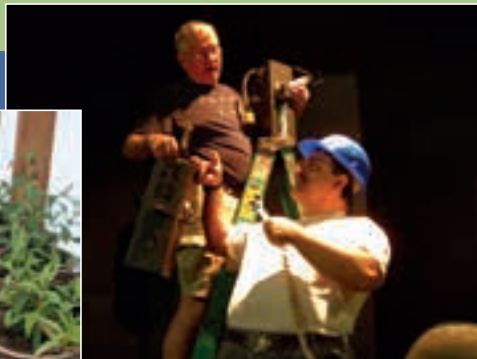
For **Good** For the **Ukiah Area**

Community Enrichment

Alex Rorabaugh Center
Ford Street Project, Inc.
Mendocino County Youth Project
Redwood Valley Outdoor Education Project
School of Performing Arts and Cultural Education (SPACE)
TLC Child & Family Services
Ukiah Symphony Orchestra



Ukiah Symphony Orchestra



*Willits Community Theatre
Willits Kids Club*

For **Good** For **Willits**

Community Enrichment

Charter School Association of Willits
Nuestra Alianza de Willits
Willits Daily Bread
Willits Community Theatre
Willits Kids Club



For Good. For Us.

Our Funds

The Community Endowment is a collection of gifts of all sizes, as well as named endowment funds, that support annual grant programs (i.e., the Community Enrichment Grants). Grants respond to current needs and opportunities as they change over time.

Named funds within the Community Endowment include:

- Cantus Foundation Fund
- Fraeda Dubin Trust
- Claire Ellis & Chuck Greenberg Fund
- Jonathan Gibbs Memorial Fund
- Charles & Olivia Hasty Fund
- William Leavens Foundation Fund
- Mathey Fund
- Shirley Peek Fund

Designated Funds support specific organizations through a perpetual endowment. This category also includes agency endowment funds opened by non-profit organizations.

- **Board Endowment Fund** for the Community Foundation of Mendocino County
- **William H. Carter Trust** for the Ukiah Senior Center
- **Delbert E. and Maradyl T. Facklam Endowment Fund** for Saint Mary of the Angels Catholic Church and Faith Lutheran Church, Ukiah
- **Maradyl T. Facklam Memorial Endowment Fund** for the Ukiah Senior Center
- **Don Farrell Fund** for St. Anthony's Catholic Church and Howard Hospital Foundation
- **Lloyd W. Hamlin and Gladys Hamlin 1991 Trust Fund** for New Life Preschool, First Baptist Church, Ukiah
- **Frederick T. Johnson Endowment Fund** for Sherwood Oaks Auxiliary and Redwood Coast Senior Center's meals programs
- **Friends of Drug Court Fund** for support of Friends of Drug Court (Ford Street Project)
- **Gardens' Legacy Fund** for the Mendocino Coast Botanical Gardens
- **Hospice of Ukiah Fund**
- **Imagination Library Fund (First Five Mendocino)**
- **Ulysses Lolonis Family Fund**
- **Mendocino County Museum Endowment Fund**
- **Mendocino Unified Schools Enrichment, Inc. (MUSE)**
- **Harold and Mary Selim Memorial Campership Fund**
- **Ron Ledford Bridge Fund**
- **SPACE Endowment Fund**
- **Ukiah Municipal Pool Renovation Fund**
- **Ukiah Players Theatre Building Fund**
- **Ukiah Players Theatre Endowment Fund**
- **Ukiah Valley Medical Center Building Fund**

Field-of-Interest Funds make grants in a specified area of interest, or a specified geographical area, or both.

- **A.D. Abramson Endowment Fund** for the Visual Arts for the creation of visual art for public places (North Coast)
- **Jane Anderson Developmental Disability Fund** for organizations serving people with developmental disabilities
- **Angel Fund & Angel Endowment Fund** for the health and well-being of individuals who are working to improve themselves and their lives
- **Animal Welfare Fund** for Inland Mendocino County for spaying/neutering cats and dogs
- **Arts in the Schools Endowment Fund** for arts enrichment in Mendocino County schools
- **Blood Bank of the Redwoods Legacy Fund**
- **Broadband Development Fund** for efforts to connect underserved areas of the county

Photo: Jorge A. Allende

In Memory of

Jim Levine, one of the founding board members of the Community Foundation of Mendocino County. To recognize Jim's outstanding contributions to our county and its youth, the Youth Endowment Fund was renamed in his honor as the **JIM LEVINE YOUTH ENDOWMENT FUND** by the County Board of Supervisors, who established the fund in 1997.

- **Pat Denny Endowment Fund** for substance abuse education, prevention and treatment
- **Community Leadership Fund** for the Community Foundation's work in convening community groups, assisting non-profits, and promoting philanthropy
- **Fraeda Dubin Endowment Fund** for substance abuse education, prevention and treatment
- **Economic Development Fund** for organizations whose charitable activities include making small business loans
- **Don Farrell Fund** for animal welfare
- **Foster Fund** for low-income cancer patients
- **Friends of Healthy Kids Mendocino Fund** for the Children's Health Initiative: comprehensive health care coverage for Mendocino County children
- **Haigh-Scatena Youth Leadership, Empowerment & Media Advocacy Fund**
- **Jim Levine Youth Endowment Fund**, formerly the Youth Endowment Fund, renamed in memory of a founding member of the Community Foundation and beloved advocate for youth
- **Mendocino Coast Healthcare Fund** for Mendocino Coast residents who are uninsured or under-insured
- **Mendocino Coast Youth Mentorship Fund** established to carry on the mission of the Big Brothers Big Sisters program
- **Mendocino County Endowment for Community Health Projects**
- **Fionna and Richard Perkins Fund** to assist women who are returning to college
- **Poverty Program Fund**
- **Redwood Coast Regional Center Clients' Benefit Fund** to help clients overcome barriers and promote their well being
- **Season of Sharing Fund** sponsored by the Fort Bragg Advocate News and Mendocino Beacon for the benefit of the Fort Bragg Food Bank
- **Evelyn G. Smith Science Fund** for science education in Willits
- **Ukiah Saturday Afternoon Club Endowment** for programs that assist women and girls to develop their potential
- **Workers' Memorial Fund** for the immediate needs of the families of workers who are killed on the job in Mendocino County

Donor-Advised Funds enable donors to contribute assets to their funds at any time and then to make recommendations to the Community Foundation regarding grants from their funds. Donor-advised funds are a flexible and personal way to support nonprofit groups in Mendocino County and beyond.

- **Elmer Albertson Fund**
- **Mabel Albertson Fund**
- **Patricia and Albert Beltrami Family Fund**
- **Bowman Family Fund**
- **Matthew Coleman Fund for Environmental Education and Conservation**
- **The Community Assistance Fund**
- **Frank and Maxine Crane Memorial Fund** created by Douglas Crane and Francine Selim for programs that teach, train and help young people develop the skills and tools they need to become contributing members of the community
- **Vivian and Frank Crawford Fund**
- **Meredythe G. & Clayton C. Daley, Jr. Family Fund**
- **Guilford & Gudrun Dye Family Fund**
- **Claire S. Ellis & Chuck Greenberg Fund**
- **Full Circle Family Fund**
- **Michael and Leslie Lebeau Philanthropic Fund**
- **Lowery Family Fund**
- **Mathey Charitable Fund**
- **Jim and Babbie Mayfield Fund**
- **Pratt Family Trust Fund**

- **Paul & Linda Shimmin Fund**
- **Sandy Mailliard Fund**
- **Rodrigue Family Fund**
- **Rotary Club of Ukiah Fund**
- **Ted and Wilma Westman Fund**

Scholarship Funds are created by donors who want to help students pursue university, college or vocational educations, using criteria of the donor's choosing.

- **Ain't Noth'n Ever Been Got That Ain't Been Went Out After Scholarship** created by Jack and Ruby Terwilliger for Laytonville High School seniors
- **Viola L. Allen & Oscar A. Allen Scholarship Fund** for female Ukiah High School seniors and/or graduates pursuing careers in the healthcare field
- **California Retired Teachers' Association (CRTA) Division 55 Bessie Scott Scholarship Fund** for Mendocino County public high school seniors who plan to study education
- **California Retired Teachers' Association (CRTA) Division 55 Hilmer Finne Music Scholarship Fund** for Mendocino County public high school seniors who plan to study music
- **Randy Clark Memorial Vocational Scholarship Fund** for Willits High School seniors and/or graduates pursuing vocational education, especially those in Future Farmers of America or 4H Clubs
- **Jonathan Family Scholarship Fund** created by William Wagner in honor of the Jonathan family for Laytonville High School seniors interested in art, architecture, or building construction and/or design
- **Jerry Juhl Fund for the Arts** for coastal high school seniors or graduates pursuing careers in the performing arts
- **Mendocino Agricultural Families' Scholarship Fund** created by The Mendocino Winegrowers Alliance and the Savings Bank of Mendocino County for Mendocino County high school seniors whose parents/guardians work in agriculture in Mendocino County
- **Alma & August Mendosa Scholarship Fund** created by Marilyn Herzog as a memorial to Alma & August Mendosa for Mendocino High School seniors with academic potential
- **Ryan & Collin Pettitte Memorial Scholarship Fund** for Ukiah-area high school seniors pursuing careers in wildlife conservation, environmental resource management or economics
- **Jesse Pittman Memorial Scholarship Fund** for Mendocino County seniors who exhibit the character and qualities of the Navy SEAL who died in a helicopter crash in Afghanistan in 2011
- **Dr. Charles O. and Harriett C. Smith Memorial Scholar-Athlete Award Scholarship Fund** created by "Doc" Smith's daughters whose parents encouraged them to compete and excel, for Willits High School seniors with athletic and academic accomplishments
- **David Joseph Talamo Memorial Athletic Scholarship Fund** for Ukiah High School seniors who have a love of family, a sense of humor and a history of participation in organized sports
- **Ukiah High School Alumni Association/Tom Goforth Scholarship Fund** for Ukiah High School seniors who plan to attend Mendocino College
- **Ukiah High School Alumni Association/Warren "Ed" Brown Scholarship Fund** for Ukiah High School seniors who plan to pursue careers in mathematics or engineering
- **Ukiah High School Class of 1960 Scholarship Fund** created by Robert (Bob) Cannon, who taught many members of the class of 1960 when they were in the 3rd grade, for Ukiah High seniors with a commitment to public service and helping others
- **Westman Vocational Scholarship** for individuals who have been out of high school for 5 years or more and are returning to a college or trade school

For a list of 2012-2013 scholarship recipients visit www.CommunityFound.org

Our Financials

Consolidated Statement of Financial Position as of June 30, 2013

The following is a condensed presentation of the Statement of Financial Position. The complete audited financial statements, as prepared by Jeremiah K. Murphy, CPA, are available upon request and at: www.CommunityFound.org.

ASSETS

Cash and cash equivalents	\$156,765
Other current assets	8,485
Investments	15,708,341
Fixed assets, net of accumulated depreciation	288,081
<i>Total Assets</i>	16,161,672

LIABILITIES

Accounts/grants payable and accrued expenses	\$61,677
Liability under Charitable Remainder Trusts	360,007
Other liabilities	265,975
<i>Total Liabilities</i>	687,659
Net Assets	15,474,013
<i>Total Liabilities and Net Assets</i>	16,161,672

Our Staff

Susanne Norgard, *Executive Director*
Megan Barber Allende, *Director of Grants & Programs*
Cindy Lassotovitch, *Administrative Coordinator*
Trish Steel, *Office/Grants Assistant*
Larry Restel, *Accountant (contract position)*

Arts in the Schools Fund

This year the Community Foundation's Arts in the Schools Fund made grants to two Arts Council of Mendocino County Programs: GASP (Get Arts in the Schools Program) (also supported by MCOE and other funders) to make arts enrichment programs available in classrooms, and "Open Eyes, Hearts, Hands and Mind: The Transformative Power of Learning through the Arts," to develop arts curricula that are available for all teachers to use in their own classrooms.

The curricula developed this year includes:

- Music teacher Ali Miller demonstrates how students can learn melody, rhythm, movement and drawing while understanding the "water cycle" - the science of water collection, evaporation, condensation and precipitation.
- Artist Marie Pera's curriculum uses the art of Georgia O'Keeffe to teach gesture drawing and art history.
- Chris de Firmian's presentation of "Spinning Tops" integrates the cultural history of tops and the science of velocity and leverage.
- Billy Hetherington's "Building Life Skills through Theater Arts" uses movement and interaction to help students think differently about themselves and come out of their perceived roles.

Teachers and other interested people can access the curricula on the Arts Council's website (www.ArtsMendocino.org); look for "Curriculum Resources" under the "Program" tab. If you are someone who appreciates the importance of arts enrichment in our schools, you can join with other like-minded people by supporting the Arts in the Schools Fund at the Community Foundation of Mendocino County (www.CommunityFound.org).

To use our natural and financial resources wisely, this annual report is printed as a summary.

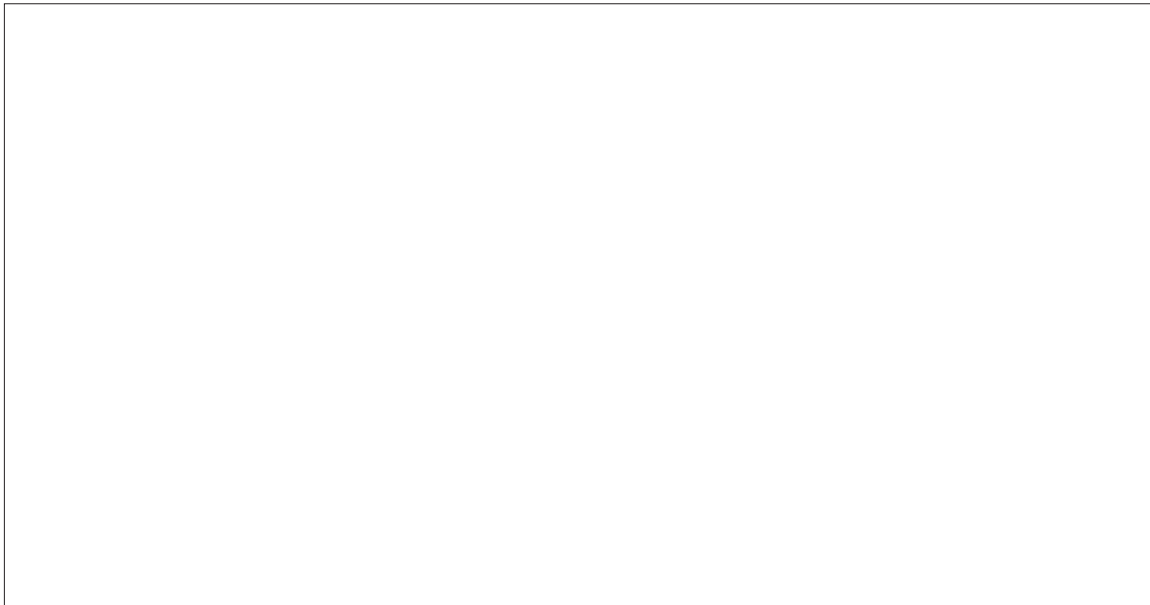
A list of donors for fiscal year 2012-2013 can be found on the Community Foundation website:
www.CommunityFound.org



**THE COMMUNITY
FOUNDATION**
OF MENDOCINO COUNTY

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The Community Foundation of Mendocino County meets the National Standards of U. S. Community Foundations, administered by the Council on Foundations, a membership organization of more than 2,000 grant-making foundations and giving programs worldwide. This affirms our commitment to financial accountability, an open grant-making process that addresses the changing needs of our communities, and our commitment to working with our donors to help them fulfill their charitable objectives.



Confirmed in Compliance with
National Standards for U. S. Community Foundations



Graphic Design: Tina Walter Graghic Design