

When you want to make a difference...





annual report 2013-2014

For GOOD. For HERE. For EVER.



Board of Directors 2013-2014

Jim Moorehead, John Dixon, Jim King, Guil Dye, Francine Selim, Greg Nelson, Claire Ellis, Katie Gibbs, Gayle Greene, John Knapp, Jim Little, Santiago Simental, Rudy Light, Jim Mayfield, Monte Hill, Judith Bailey.

Senior Board Member

Conrad L. Cox

Emeritus Board Members

Bob Armanino Lee Lowery Thom Parducci Diane Pauli Herb Pruett

Cover photos: Top: Courtesy of Anderson Valley Land Trust Middle: Sam Jenniches Bottom: Courtesy of Redwood Valley Outdoor Education Program

Vision

We envision a thriving Mendocino County, with communities that appreciate their special sense of place, the unique beauty of their natural environment, and that provide growing opportunities for people of all ages to lead healthy lives and to work, learn, create, contribute, and prosper.

Mission

We help people give back in ways that matter to them and in ways that strengthen local communities.



When you want to make a difference... You can join with others who share your passion

Dear Friends and Neighbors,

We all want to make a positive difference in our communities and our world – but how? So often our ability to give seems limited, especially when we compare our resources to the size of our vision or the scope of the needs.

The Community Foundation has answers. It gives us a way to leverage our personal interests and resources with those of like-minded individuals to make a collective impact. Or, we can create a giving path that is highly personalized.

This year we are celebrating the centennial of the first community foundation, founded in 1914 by Cleveland banker Frederick Goff who felt that philanthropy should not be just for the Rockefellers and Fords. Instead he saw "the need for a simple and affordable way for individuals of more modest means to leave local charitable legacies."

A century later, the Community Foundation of Mendocino County is demonstrating how well the community foundation concept works in our region. Many of our endowments are built by people of "modest means" (to quote Goff) who want to make a difference through contributions that come in all sizes and forms.



This annual report highlights the power of *collective giving* as demonstrated by the Community Endowment Fund and other scholarship and field-of-interest funds that have been built by people from many walks of life. In a day and age when there is often divergence and polarization, the Community Foundation remains a place where people can come together to amplify their impact.

Thank you for reading this report. We hope it encourages you to call us to discuss your ideas about how you want to make a difference.

Jim Mayfield, President 2013-14

Katie Gibbs, Incoming President

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Susanne Norgard, Executive Director Susanne@CommunityFound.org

"Some of us may be able to provide funding for one or two members" of the band, but together we can fund an entire orchestra." *Susanne Norgard, Executive Director*

When you want to make a difference... you can multiply your gift by joining with others

Each of us can make a small difference in our individual way. But what happens when we combine our efforts? Like a philanthropic "barn raising," our collective gifts have a bigger impact. That is the story of the Community Endowment Fund.

The Community Endowment Fund provides a way for you to contribute any amount you want. When your donation combines with those of others, it creates a growing endowment that produces annual funding for the Community Enrichment grant program and other countywide grants.

Over 400 gifts have been given to the Community Endowment Fund. Donors know that Community Foundation staff, board members, and volunteer regional advisors ensure the most deserving projects receive funding.

With some donors giving just a few dollars, and others giving thousands of dollars, our local communities have benefited from their collective



Meeting of the Regional Advisor

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When you want to make a difference... you can extend your giving to the entire region

10 Years of Community Enrichment Grants

How is money from The Community Endowment Fund distributed? For the past ten years, most of it has gone to the Community Enrichment Grant program.

Community Enrichment Grants support local needs at a grass-roots level. It funds programs and organizations that have a broad reach and make a difference for local residents in the following ways:

Arts and Humanities – for artistic, historical and cultural programs

Healthy Communities - to encourage healthy eating, physical activity, and community cohesiveness

Safety Net – for programs that help people facing economic hardships

Nature and Environment - for environmental stewardship and to encourage understanding and appreciation of nature

Education and Youth - for education and youth development programs

Emergency Services - for the first responders who keep our communities safe

Economic and Leadership Development - for programs that encourage entrepreneurship, workforce readiness and volunteerism

Senior Services - for programs that assist seniors to live as fully and independently as possible













When you want to make a difference... you can make a gift of any size grow into community impact

Ten Years of Community Enrichment Grants

Over 400 gifts from 125 donors have built the Community Endowment Fund from which annual Community Enrichment grants are assistance to many applicants as made.

The Community Foundation has received 665 grant applications and has provided technical they develop their proposals.

296 Community Enrichment grants have been made, totaling over one million dollars.

Among a broad range of discretionary grants, specific funding has targeted the environment, arts, youth, substance abuse prevention, safety-net services, and community health.

Over 30 workshops have been offered to grant-seekers, combining grant information and presentations on topics related to the organizational development of local non-profits.



Eleven workshops and many hours of personal coaching have helped volunteer reviewers use the online application software.

of Community



Volunteer regional advisors and program committee members have donated approximately 3,650 hours to review grant applications.



Approximately 240 site visits have been conducted by Community Foundation staff and volunteers in order to learn more about local non-profits and the programs we are being asked to fund.



The Community Foundation has hosted 27 regional gatherings of grant recipients, providing grantees' staff and board members an opportunity to learn about each other's projects and make new community connections.



Grants have benefited residents in 21 unique Mendocino County communities.



When you want to make a difference... you can get involved

Participating in Community Leadership through the Broadband Alliance

The Community Foundation of Mendocino County is committed to providing the leadership necessary to increase the social capital of our county. Social capital is reflected in a community's ability to provide for the health and well-being of residents, respond effectively to natural disasters, and plan for and effectively address community opportunities and challenges.

In 2009, a "Community Mapping Project," funded by a grant from the James Irvine Foundation, allowed the Foundation to explore the needs and opportunities that exist in our region. This project led to the formation of our Broadband Initiative, which in turn led to the formation of the Broadband Alliance of Mendocino County.

Community Foundation Board member Jim Moorehead has led the Broadband effort, spending countless volunteer hours and working with other tireless representatives from the public and private sectors to improve broadband access throughout the county.

The Community Foundation supports the Broadband Alliance of Mendocino County in its efforts to ensure that our population has affordable broadband access in their homes, businesses, and public places to support economic viability, ensure health and safety, and provide access to educational opportunities. Broadband is increasingly recognized as a basic human right, yet many areas of our county remain under-served and even unserved.

When you want to make a difference... you can provide direct assistance to those who need it most



Nancy Johnson & Dominique Chevalier-Welch

Collective Impact: The Foster Fund and the Angel Fund Assist Cancer Patients

Nancy Johnson is a patient navigator at the Cancer Resource Centers of Mendocino County, Through her daily work with cancer patients she has learned that cancer does not discriminate; it visits people from all walks of life. Nancy says, "I had a big awakening when I started this work. It's one thing to help people who have support systems and health insurance. But many patients have neither. Their cancer diagnosis is secondary to mental illness, poverty, or homelessness."

Recognizing the needs of cancer patients, two funds at the Community Foundation allow donors to come together to make a difference.

The Foster Fund was created by Lee and Bea Foster who had compassion for people who were fighting cancer and did not have the resources needed for anti-nausea drugs. It is a Field-of-Interest Fund, which means that everyone can donate to its mission "to assist low income cancer patients" from Mendocino County." After the Fosters died, their children and other non-related members of the community have supported the Foster Fund, enabling grants for medications, diagnostic tests, and for the Cancer Resource Centers' "Respite from the Road" program.

The Angel Fund has a broad mission to help individuals overcome obstacles related to work, education, and health. As a part of that mission, it also assists those living with cancer. Nancy Johnson remembers turning to the Community Foundation's Angel Fund when a client with late-stage cancer was living and dying in her van. "The Angel Fund grant allowed her to stay for a week in a hotel until we could find an opening in a skilled nursing facility. It helped restore her dignity, and everyone deserves a dignified death."

When you want to make a difference... you can join with others who share your passion

Collective Impact: The California Retired Teachers Association Division 55

Members of the California Retired Teachers' Association (CRTA) Division 55 are committed to education and the future of their field. CRTA member Janet Chaniot states, "The local chapters of the CRTA do whatever they can to promote education. It is one of the ways we "give back" in our local communities."

To support this passion, the local chapter of the CRTA has developed two scholarship funds at the Community Foundation - the Bessie Scott Scholarship for young people going into education, and the Hilmer Finne Music Scholarship for those pursuing musical education.

This year the Bessie Scott Scholarship went to Olivia Pratt, a graduate of Ukiah High School who has been tutoring since she was in seventh grade. In her essay, Olivia explains that a chemistry teacher in her sophomore year "ignited my interest in the physical sciences." She goes on to explain, "I hope to open doors by giving (my students) that same inspiration that I experienced in chemistry class."

The Hilmer Finne Music Scholarship was awarded to Julian McClanahan, whose courage and determination helped him to recover from a difficult sports injury. He writes, "In many ways I'm thankful for this obstacle. It paused my life; and now I'm focused on what I know is my goal in life - to heal the world through my music."









Grants

Fiscal Year 2013-2014

Total Grants & Scholarships	\$629,74 1
Field of Interest Grants Total	\$87,854
Designated/Agency Funds Grants Total	\$156,488
Donor Advised Funds Grants Total	\$217,427
Scholarships Grants Total	\$62,972
Community Enrichment Grants* Total	\$105,000

*** Anderson Valley**

Anderson Valley Ambulance Service Anderson Valley Housing Association Anderson Valley Junior High School After-School Program

*Laytonville/Leggett

Laytonville Healthy Start Family Resource Center Leggett Fire Protection District

* North Coast

Mendocino Area Parks Association (MAPA) Mendocino Land Trust Mendocino Performing Arts Company Noyo Center for Science and Education Noyo Food Forest The Krenov Foundation

*** Round Valley**

Friends of Round Valley Public Library Round Valley Indian Health Center/Bike Wednesdays

* South Coast

Arena Technology Center CALSTAR Friends of Coast Community Library Garcia Grange #676 Point Arena Schools

* Ukiah Area

Boys and Girls Club of Ukiah Mendocino Ballet Redwood Children's Services/The Arbor Youth Resource Center Ukiah Community Concert Association Ukiah Valley Friends of the Library Redwood Empire Food Bank

* Willits

Howard Community Healthcare Foundation/ Commonwealth Garden Willits Community Services



The Arbor Youth Resource Center

There are a few strong programs in Mendocino County that have received multiple Community Enrichment grants over the last ten years. The Arbor Youth Resource Center (The Arbor) is one of these programs. Young people often use The Arbor over a period of years, which allows the staff to see the long-term benefits of the program. Program Manager Stephanie Paige told us about a young man who recently filled out a W-4 for a job. When he first came to the Center four years ago, he was depressed and angry with no support at home. Staff at The Arbor stood by him through the hard times, and now he has a GED, a job, and a positive outlook on life. "He has gone from a victim to believing in himself," said Paige.

The Community Foundation is one of a number of organizations providing support to The Arbor. "It takes a village," says Stephanie. "That's the best way to describe it."

Over the ten-year history of the Community Endowment Fund, donors have combined their individual resources to do more good for organizations like The Arbor, reinforcing the power of a village to provide support and positive change.

Bike Wednesdays in Covelo

For the last seven years Dean Meyer has been helping the children of Covelo learn skills and self-esteem through his Bike Wednesdays program. He collects old bikes and bike parts, brings them to the community center, then teaches the kids how to build and repair their own bikes. Every Wednesday he's there, making a difference.

Thanks to this year's Community Enrichment grant, Dean now has a space that will allow him to store extra bike parts and equipment that have been donated by bike shops in the county. Dean estimates that three-quarters of Round Valley kids have participated in the weekly events since they started, many bringing their parents who want to repair their mountain bikes or road bikes.

For many years, the Community Foundation has been matching people like Dean who are making a difference, with donors who want to help. In this way the Community Endowment Fund has been strengthening our local communities.





Noyo Science Center

The Noyo Science Center has a vision to make Fort Bragg's dramatic coastline (formerly the site of a lumber mill) available to innovative scientific research, hands-on education, and natural resource stewardship. The Center is already realizing its vision by using the bones of a 73-foot female blue whale to captivate the interest of school children, local residents, and visitors to the area. The Community Foundation's funding enabled the Center to launch its website which helps us explore our dynamic connection to the ocean.

It takes vision to make things happen in Mendocino County. While it is often easy to say, "It can't happen here," we are grateful for those who insist, "Why not?" Donors to the Community Endowment Fund can be "venture philanthropists" in supporting brave new ideas.



Our Funds

The Community Endowment is a collection of gifts of all sizes, as well as named endowment funds, that support annual grant programs (i.e., the Community Enrichment Grants). Grants respond to current needs and opportunities as they may change over time.

Named funds within the Community Endowment include:

- Cantus Foundation Fund
- Fraeda Dubin Trust
- Claire Ellis & Chuck Greenberg Fund
- Jonathan Gibbs Memorial Fund
- Charles & Olivia Hasty Fund
- William Leavens Foundation Fund
- Mathey Fund
- Shirley Peek Fund

Designated Funds support specific organizations through a perpetual endowment. This category also includes agency endowment funds opened by non-profit organizations.

- \bullet Board Endowment Fund for the Community Foundation of Mendocino County
- William H. Carter Trust for the Ukiah Senior Center
- Delbert E. and Maradyl T. Facklam Endowment Fund for Saint Mary of the Angels Catholic Church and Faith Lutheran Church, Ukiah
- Maradyl T. Facklam Memorial Endowment Fund for the Ukiah Senior Center
- Don Farrell Fund for St. Anthony's Catholic Church and Howard Hospital Foundation
- Lloyd W. Hamlin and Gladys Hamlin 1991 Trust Fund for New Life Preschool, First Baptist Church, Ukiah
- Frederick T. Johnson Endowment Fund for Sherwood Oaks Auxiliary and Redwood Coast Senior Center's meals programs
- Friends of the Drug Court Fund
- Gardens' Legacy Fund for the Mendocino Coast Botanical Gardens
- Hospice of Ukiah Fund
- Imagination Library Fund (First Five Mendocino)
- Ulysses Lolonis Family Fund
- Mendocino County Museum Endowment Fund
- Mendocino Unified Schools Enrichment, Inc. (MUSE)

- Harold and Mary Selim Memorial Campership Fund
- John and Sandra Mayfield Designated Fund
- SPACE Endowment Fund
- Ukiah Municipal Pool Renovation Fund
- Ukiah Players Theatre Building Fund
- Ukiah Players Theatre Endowment Fund
- Ukiah Valley Medical Center Building Fund

Field-of-Interest Funds make grants in a specified area of interest, or a specified geographical area, or both.

- A.D. Abramson Endowment Fund for the Visual Arts for the creation of visual art for public places (North Coast)
- Jane Anderson Developmental Disability Fund for organizations serving people with developmental disabilities
- Angel Fund & Angel Endowment Fund for the health and well-being of individuals who are working to improve themselves and their lives
- Animal Welfare Fund for Inland Mendocino County for spaying/neutering cats and dogs
- Arts in the Schools Endowment Fund for arts enrichment in Mendocino County schools
- Broadband Development Fund for efforts to connect under-served areas of the county
- **Community Leadership Fund** for the Community Foundation's work in convening community groups, assisting nonprofits, and promoting philanthropy in the county
- Pat Denny Endowment Fund for substance abuse education, prevention, and treatment
 Fraeda Dubin Endowment Fund for substance-abuse education, prevention, and
- treatment
- Economic Development Fund for organizations whose charitable activities include making small business loans
- Don Farrell Fund for animal welfare
- Foster Fund for low-income cancer patients
- Friends of Healthy Kids Mendocino Fund for the Children's Health Initiative: comprehensive health care coverage for Mendocino County children
- Haigh-Scatena Youth Leadership, Empowerment & Media Advocacy Fund
- Jim Levine Youth Endowment Fund, formerly the Youth Endowment Fund, renamed in memory of a founding member of the Community Foundation and beloved advocate for youth
- Mendocino Coast Healthcare Fund for Mendocino Coast residents who are uninsured or under-insured
- Mendocino Coast Youth Mentorship Fund established to carry on the mission of the Big Brothers Big Sisters program
- Mendocino County Endowment for Community Health Projects
- Fionna and Richard Perkins Fund to assist women who are returning to college • Poverty Program Fund
- Redwood Coast Regional Center Clients' Benefit Fund to help clients overcome barriers and promote their well being
- Season of Sharing Fund sponsored by the Fort Bragg Advocate-News and Mendocino Beacon for the benefit of the Fort Bragg Food Bank
- Evelyn G. Smith Science Fund for science education in Willits
- Ukiah Saturday Afternoon Club Endowment for programs that assist women and girls to develop their potential
- Workers' Memorial Fund for the immediate needs of the families of workers who are killed on the job in Mendocino County

Donor Advised Funds enable donors to contribute assets to their funds at any time and then to make recommendations to the Community Foundation regarding grants from their funds. Donor advised funds are a flexible and personal way to support nonprofit groups in Mendocino County and beyond.

- Blood Bank of the Redwoods Legacy Fund
- Elmer Albertson Fund
- Mabel Albertson Fund
- Patricia & Albert Beltrami Family Fund
- Bowman Family Fund
- Matthew Coleman Fund for Environmental Education and Conservation
- The Community Assistance Fund
- Frank and Maxine Crane Memorial Fund created by Douglas Crane and Francine Selim for programs that teach, train, and help young people develop the skills and tools they need to become contributing members of the community
- Vivian & Frank Crawford Fund
- Meredythe G. & Clayton C. Daley, Jr. Family Fund
- Guilford & Gudrun Dye Family Fund
- Claire S. Ellis & Chuck Greenberg Fund
- Full Circle Family Fund
- Michael & Leslie Lebeau Philanthropic Fund
- Lowery Family Fund
- Mathey Charitable Fund
- Jim & Babbie Mayfield Fund
- Pratt Family Trust Fund
- Paul & Linda Shimmin Fund
- Sandy Mailliard Fund
- Rodrigue Family Fund
- Rotary Club of Ukiah Fund
- Ted & Wilma Westman Fund

Scholarship Funds are created by donors who want to help students pursue university, college, or vocational educations, using criteria of the donor's choosing.

- Ain't Noth'n Ever Been Got That Ain't Been Went Out After Scholarship created by Jack and Ruby Terwilliger for Laytonville High School seniors
- Viola L. Allen & Oscar A. Allen Scholarship Fund for female Ukiah High School seniors and/or graduates pursuing careers in the healthcare field
- California Retired Teachers' Association (CRTA) Division 55 Bessie Scott Scholarship Fund for Mendocino County public high school seniors who plan to study education
- California Retired Teachers' Association (CRTA) Division 55 Hilmer Finne Music Scholarship Fund for Mendocino County public high school seniors or graduates who plan to study music
- Randy Clark Memorial Vocational Scholarship Fund for Willits High School seniors and/or graduates pursuing vocational education, especially those in Future Farmers of America or 4H Clubs
- Jonathan Family Scholarship Fund created by William Wagner in honor of the Jonathan family for Laytonville High School seniors interested in art, architecture, or building construction and/or design
- Jerry Juhl Fund for the Arts for scholarships in the performing arts on the coast
- John and Sandra Mayfield Family Scholarship Fund

- Mendocino Agricultural Families' Scholarship Fund created by The Mendocino Winegrowers Alliance and the Savings Bank of Mendocino County for Mendocino County high school seniors who are children of parents/guardians who work in agriculture in Mendocino County
- Alma and August Mendosa Scholarship Fund created by Marilyn Herzog as a memorial to Alma and August Mendosa for Mendocino High School seniors with academic potential
- Ryan & Collin Petitte Memorial Scholarship Fund for Ukiah-area high school seniors pursuing careers in wildlife conservation, environmental resource management, or economics
- Jesse Pittman Scholarship Fund for Mendocino County seniors who exhibit the character and qualities of the Navy SEAL who died in a helicopter crash in Afghanistan in 2011
- Dr. Charles O. and Harriett C. Smith Memorial Scholar-Athlete Award Scholarship Fund created by "Doc" Smith's daughters whose parents encouraged them to compete and excel, for Willits High School seniors with athletic and academic accomplishments
- David Joseph Talamo Memorial Athletic Scholarship Fund for Ukiah High School seniors who have a love of family, a sense of humor, and a history of participation in organized sports
- Ukiah High School Alumni Association/Tom Goforth Scholarship Fund for Ukiah High School seniors who plan to attend Mendocino College
- Ukiah High School Alumni Association/Warren "Ed" Brown Scholarship Fund for Ukiah High School seniors who plan to pursue careers in mathematics or engineering
- Ukiah High School Class of 1960 Scholarship Fund created by Robert (Bob) Cannon, who taught many members of the class of 1960 when they were in the 3rd grade, for Ukiah High School seniors with a commitment to public service and helping others
- Westman Vocational Scholarship for individuals who have been out of high school for a year or more and are returning to a college or trade school



Financials

Consolidated Statement of Financial Position as of June 30, 2014

The following is a condensed presentation of the Statement of Financial Position. The complete audited financial statements, as prepared by Jeremiah K. Murphy, CPA, are available upon request and at: www.CommunityFound.org.

ASSETS

Cash and cash equivalents	\$ 262,487	
Other current assets	5,388	
Investments	17,406,605	
Fixed assets, net of accumulated depreciation 296,324		
Other assets	0	
Total Assets	\$17,970,804	
LIABILITIES		
Accounts payable and accrued expenses	\$ 36,683	
Other current liabilities -		
Liability under Charitable Remainder Trusts	359,009	
Other Liabilities	296,260	
Total Liabilities	691,952	
Net Assets	17,278,852	
Total Liabilities and Net Assets	\$17,970,804	





To join Partners in Philanthropy, you do not need to let us know what you are leaving to the Community Foundation. We do hope, however, that you will discuss the gift with us to make sure we have the information we need to comply with your wishes.

Our Partners

Judith Bailev Chatter Bishoff Diane Daubeneck Katie Gibbs Ruth & Lee Lowery Sallie McConnell

Ways to Give

Retirement Plan Assets: These assets are first-in-line for charitable consideration since they are taxable to your heirs, but not to a charitable beneficiary such as The Community Foundation of Mendocino County (EIN 68-0330462). It is a simple procedure to contact the plan administrator and add the Community Foundation as a beneficiary.

Our Staff

Susanne Norgard, Executive Director Megan Barber Allende, Director of Grants & Programs Neil Davis, Development & Communications Manager Cindy Lassotovitch & Neil DiBernardo, Administrative Coordinators Larry Restel, Accountant (contract position)

Partners In Philanthropy

We appreciate the generous people in our community who have arranged for a future gift to the Community Foundation when planning their estates. Partners in Philanthropy (PIP) exists to acknowledge these individuals and to encourage others to do the same.

- Douglas & Katherine Crane Guilford & Gudrun Dye Claire S. Ellis & Charles Greenberg Lynne Frances Johnson John Knapp & Laura Levin Judith & Robert Mathey Jim & Babbie Mayfield
- Dennis McCarthy & John Whitcomb Jim & Arlene Moorehead Susanne & Richard Norgard Diane Pauli Patricia Scott Francine & Ron Selim Paul R. & Linda M. Shimmin Kendall Smith Patrick Taylor Pearl R. Watts



A Charitable Bequest from your Will or Living Trust: Your attorney can add a provision to your will or trust naming the Community Foundation of Mendocino County (EIN 68-0330462) for a specific dollar amount, a specific asset, or a percentage of your estate.

Life Insurance Policy: You can name the Community Foundation as the primary or secondary beneficiary of the policy.



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The Community Foundation of Mendocino County meets the National Standards of U. S. Community Foundations, administered by the Council on Foundations, a membership organization of more than 2,000 grant-making foundations and giving programs worldwide. This affirms our commitment to financial accountability, an open grant-making process that addresses the changing needs of our communities, and our commitment to working with our donors to help them fulfill their charitable objectives.



Confirmed in Compliance with National Standards for U. S. Community Foundations



Graphic Design: Tina Walter