



what  
inspires  
you?

THE COMMUNITY  
**FOUNDATION**  
OF MENDOCINO COUNTY

annual report  
2011-2012



# mission

We help people give back in ways that matter to them and in ways that strengthen local communities.



*Terria Mitchell receives a scholarship award from Lisa Bailey*

We envision a thriving Mendocino County, with communities that appreciate their special sense of place, the unique beauty of their natural environment, and that provide growing opportunities for people of all ages to lead healthy lives and to work, learn, create, contribute, and prosper.

# vision

# what do you care about?

From the President and Executive Director:

What do you care about? What do you want to pass along?

Each year we ask ourselves and our board – what inspires you? Why are you devoting your time and energy to the Community Foundation?

Jim is inspired by helping his hometown – the place his family has been for generations. He is committed to creating a place where his children and grandchildren (once they get here!) can thrive. His energy goes into economic development and helping new generations develop the skills they need to build a place where families thrive.

Susanne is inspired by the beauty of our county and its people. As she drives to communities throughout our region, she is amazed by the landscapes and motivated by people who have the energy, ideas and desire to help their communities. She knows financial resources are essential to preserving and enhancing our environment and quality of life, and she is happiest when she can match someone's desire to give back with the people and ideas that are making our world better.

We are involved with the Community Foundation for many different reasons. But it all comes down to what inspires each of us, what gives us hope, what makes us want to share what we have.



**What inspires you?** The Community Foundation wants to know. And together we can explore ways to build resources that will breathe life into your inspiration.

Jim Mayfield  
President

Susanne Norgard  
Executive Director  
[susanne@communityfound.org](mailto:susanne@communityfound.org)

# what do you want to pass along?





inspired by the  
**people**  
 of our county

**Regional Advisors**

**Anderson Valley**

Judith Dolan  
 Jim Taul  
 Floriane Weyrich

**Laytonville/Leggett**

Jackee Allen  
 Cherolyn Forbes Trefethen  
 Libbe Madsen  
 Heidi Wilson

**North Coast**

Pat Dunbar  
 Charlene McAllister  
 Marianne McGee  
 Pat Tilley  
 Caroline Tower

**Round Valley**

Bruce Hilbach-Barger  
 Paula Fugman  
 Andrea Whipple  
 Georgina Wright-Pete

**South Coast**

Beth Knoche  
 Rich Kuehn  
 Donna Stornetta

**Staff**

Susanne Norgard, *Executive Director*  
 Megan Barber Allende, *Director of Grants & Programs*  
 Cindy Lassotovitch, *Administrative Coordinator*  
 Trish Steel, *Office/Grants Assistant*  
 Larry Restel, *Accountant (contract position)*

**Ukiah Area**

Candace Horsley  
 Diane Pauli  
 Mari Rodin  
 Marlene Ruiz  
 Maggi Shepard  
 Sherrie Smith-Ferri

**Willits**

Joe Dowling  
 Alison Glassey  
 Emmy Good  
 Ron Orenstein

**Angel Fund Committee**

Katie Gibbs  
 Brenda Hoek  
 Laura Levin  
 Francine Selim  
 Maggi Shepard  
 Santiago Simental

**Non-Board  
 Committee Members**

**Audit Committee:**

Kathleen Rzeplinski  
 Erich Schmid

**Finance Committee:**

Pat Dunbar  
 Monte Hill

**Board of Directors  
 2011-2012**

**Left (from front to back):**  
 Jim Moorehead, Mendocino  
 Greg Nelson, Ukiah  
 Ana Mahoney, Little River  
 Guilford Dye, Ukiah  
 John Knapp, Redwood Valley  
 Randy Jacobszoon, Redwood Valley

**Center (from front to back):**  
 Judith Bailey, Laytonville  
 Pearl Watts, Gualala  
 Francine Selim, Ukiah  
 Jim King, Willits  
 Conrad L. Cox, Ukiah

**Right (from front to back):**  
 Rudolph Light, Redwood Valley  
 Jim Mayfield, Ukiah  
 Santiago Simental, Redwood Valley  
 Katie Gibbs, Redwood Valley  
 Claire Ellis, Little River  
 Gayle Greene, Mendocino

**In memory of Ana Mahoney (1944-2012)**  
*For her contributions to the Community Foundation and many other local organizations, and especially for the assistance she gave to people from all walks of life.*  
*She truly understood community.*



Jim Moorehead Photography



*Understanding that what we do today will forever affect what our world is like tomorrow.*

**Partners In Philanthropy**

We appreciate the generous people in our community who have arranged for a future gift to the Community Foundation through a bequest or other estate gift. Partners in Philanthropy (PIP) exists to acknowledge these individuals and to encourage others to do the same. Estate gifts can benefit any charitable cause that is close to your heart. Grants may be directed very broadly, or may be specified for your personal interests such as education, arts and humanities, the environment, parks/trails, health and safety, youth and seniors. You decide.

To join Partners in Philanthropy, you do not need to let us know what you are leaving to the Community Foundation. We do hope, however, that you will discuss the gift with us to make sure we have the information we need to comply with your wishes.

**Our Partners**

- |                                  |                            |
|----------------------------------|----------------------------|
| Judith Bailey                    | Sallie McConnell           |
| Chatter Bishoff                  | Jim & Babbie Mayfield      |
| Douglas & Katherine Crane        | Jim & Arlene Moorehead     |
| Diane Daubeneck                  | Susanne & Richard Norgard  |
| Guilford & Gudrun Dye            | Diane Pauli                |
| Claire Ellis & Charles Greenberg | Patricia Scott             |
| Lynne Francis Johnson            | Francine & Ron Selim       |
| John Knapp & Laura Levin         | Paul R. & Linda M. Shimmin |
| Ruth & Lee Lowery                | Kendall Smith              |
| Judith & Robert Mathey           | Patrick Taylor             |
| Ana Mahoney                      | Pearl R. Watts             |



inspired to leave a local  
**legacy**





above: Sue Coulter, Trevor Mahaffey, Jeanne Coleman  
upper right: Sue Coulter and Matthew Coleman celebrate with other volunteers



# inspired by mission

## Blood Bank of the Redwoods Legacy Fund

The Blood Bank of the Redwoods was guided by a strong sense of mission from the time it was created in 1949 and throughout its history. In recent years the Board of Directors, faced with dramatic changes in the health care system, looked for a successor blood bank to ensure the continued delivery of services to donors, patients, and hospitals in Mendocino, Sonoma and Lake Counties. In 2011, the Board came to an agreement with the Blood Centers of the Pacific (BCP) for the acquisition of the Blood Bank of the Redwoods.

With the net proceeds from the sale, the Boards of Directors of both organizations structured endowments at the Community Foundation of Mendocino County and Community Foundation Sonoma County. "The Blood Bank of the Redwoods Legacy Funds are our way of thanking the people who made over one million blood donations during our 63 year history," says Gary Nix, who was a board member of Blood Bank of the Redwoods. Representatives from the local communities and Blood Centers of the Pacific will review and recommend grants to be distributed, in the name of the Blood Bank of the Redwoods Legacy Fund, to qualified projects and programs



# inspired by nature

## Matthew Coleman Fund for Environmental Education and Conservation

Matthew Coleman died on August 11, 2011 as the result of a homicide while working the job he loved – as Stewardship Coordinator for the Mendocino Land Trust.

Matthew was a real champion of the natural environment. His love for creation was intense. Just as he was inspired by the beauty of our county, he inspired the volunteers and professionals with whom he worked.

Perhaps the best way to honor Matthew Coleman's life is to continue the work that was central to him. The first grant made from the Matthew Coleman Fund for Environmental Education and Conservation went to the Mendocino Land Trust. It was used, along with funding from the State Coastal Conservancy, to fund an intern, Trevor Mahaffey, who will assist the Land Trust managers in carrying forward much of the work on Big River and other locations that was started by Matthew during his lifetime.



# inspiring philanthropy

## Bob Cannon and the Ukiah High School Class of 1960 Scholarship Fund

According to retired teacher Bob Cannon, there always was something special about the Ukiah High School Class of 1960 and the way the students cared for those around them. Mr. Cannon passed away this year, leaving a wonderful legacy in the Class of 1960 Scholarship Fund. Recipients of the scholarship reflect the characteristics of Mr. Cannon's special class and are chosen based on their desire to help others and their commitment to community service.

Mr. Cannon's example inspired many members of the Class of 1960 to contribute to the fund. David Christensen sits on the Community Foundation committee that awards the scholarship. "The scholarship program has given me hope for the future," he says. How did Mr. Cannon convince his favorite class to build the scholarship? David notes, "When he proposed it at our 40th class reunion he had watched us and knew that many of us were successful. He also knew that because we were 'good kids,' we could comply with his wish. Of course, he was right."

The 2012 scholarship recipient was Karla Zaragoza who is the first person in her family to attend college. Her goal is to become a pediatrician.



**Scholarship Funds...**are created by donors who want to help students pursue university, college or vocational educations, using criteria of the donor's choosing.

- **Ain't Noth'n Ever Been Got That Ain't Been Went Out After Scholarship** created by Jack and Ruby Terwilliger for Laytonville High School seniors
- **Viola L. Allen & Oscar A. Allen Scholarship Fund** for female Ukiah High School seniors and/or graduates pursuing careers in the healthcare field
- **California Retired Teachers' Association (CRTA) Division 55 Bessie Scott Scholarship Fund** for Mendocino County public high school seniors who plan to study education
- **California Retired Teachers' Association (CRTA) Division 55 Hilmer Finne Music Scholarship Fund** for Mendocino County public high school seniors who plan to study music
- **Randy Clark Memorial Vocational Scholarship Fund** for Willits High School seniors and/or graduates pursuing vocational education, especially those in Future Farmers of America or 4H Clubs
- **Jonathan Family Scholarship Fund** created by William Wagner in honor of the Jonathan family for Laytonville High School seniors interested in art, architecture, or building construction and/or design
- **Mendocino Agricultural Families' Scholarship Fund** created by The Mendocino Winegrowers Alliance and the Savings Bank of Mendocino County for Mendocino County high school seniors who are children of families employed by the agricultural industry (renewable for up to 4 years)
- **Alma and August Mendosa Scholarship Fund** created by Marilyn Herzog as a memorial to Alma and August Mendosa for Mendocino High School seniors with academic potential and financial need (renewable for up to 4 years)
- **Ryan & Collin Petite Memorial Scholarship Fund** for Ukiah-area high school seniors pursuing careers in wildlife conservation, environmental resource management or economics
- **Dr. Charles O. and Harriett C. Smith Memorial Scholar-Athlete Award Scholarship Fund** created by "Doc" Smith's daughters whose parents encouraged them to compete and excel, for Willits High School seniors with athletic and academic accomplishments
- **David Joseph Talamo Memorial Athletic Scholarship Fund** for Ukiah High School seniors who have a love of family, a sense of humor and a history of participation in organized sports
- **Ukiah High School Alumni Association/Tom Goforth Scholarship Fund** for Ukiah High School seniors who plan to attend Mendocino College
- **Ukiah High School Alumni Association/Warren "Ed" Brown Scholarship Fund** for Ukiah High School seniors who plan to pursue careers in mathematics or engineering (renewable for up to 4 years)
- **Ukiah High School Class of 1960 Scholarship Fund** created by Robert (Bob) Cannon, who taught many members of the class of 1960 when they were in the 3rd grade, for Ukiah High School seniors with a commitment to public service and helping others

For a complete list of scholarship awards, visit [www.communityfound.org](http://www.communityfound.org)

# scholarships



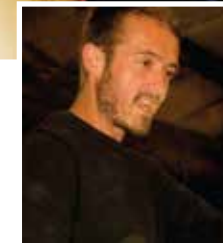
## Noel Woodhouse and the Willits Green Building Program

Noel Woodhouse feels he was fortunate to be born and raised in Willits. "I was mentored by a whole generation of people in my community," he says. "I took woodworking in high school (WHS class of '99) and was hired by local builders and landscapers. They helped me learn skills and the confidence I needed to pursue my goals."

Noel is now the Lead Green Building Teacher and Program Leader at Willits High School. The program has grown from a Saturday elective in 2010 to serving 50 students a semester in two high demand sessions. "Even though my class is during the school day, kids are excited to show up," he says. "They are very hard working and hungry for skills."

Noel has already seen his program make a difference. "Last summer we were able to hire seven students to help the younger students at the Willits Kids Club," he notes. "It is so valuable for kids to work and make an impression. Although we have only been running the program for two years, one of our former students now works for one of the contractors who mentored me in my youth."

Noel is using his Community Foundation funding to increase community involvement in the program. As he puts it, "Everyone recognizes that it's a good thing when youth form connections with adults in the community."



inspired by a new

# generation

inspired by

# community

## Donna Pierson-Pugh and community building in Anderson Valley

When Donna Pierson-Pugh moved to the Anderson Valley 25 years ago she saw there were many divisions between groups and cultures. Although the demographics have continued to change, the Anderson Valley community has learned to come together and connect in many ways to solve problems and to celebrate.

Donna has supported and guided countless community projects and has helped to facilitate grants that have strengthened connections between people of different ages and cultures. These have included Community Foundation grants for a community health and wellness program, the "Hilos de la Vida" or "Threads of Life" project which brought Latina women together to quilt and tell their stories, and the development of the nature trails and outdoor classrooms at the schools. The latest grant – for a Boat Building project – happened just when the school lost the Big Brother and Big Sister program that had been in the schools for 10 years. Donna explains, "Besides being a really cool and exciting experience for all the students involved, it has connected junior high mentors with elementary school students to work on the boats."





inspired by the  
**past,** inspired by the  
**future**

**The Sun House Guild of the Grace Hudson Museum**

The Grace Hudson Museum and Sun House in Ukiah were created to preserve the legacy of a very special family – painter Grace Hudson, her husband ethnographer Dr. John Hudson, and Grace’s father, the photographer Aurelius Carpenter. This exceptional family is recognized nationally and internationally for studying and recording the lives of the native Pomo people.

But the Sun House Guild – ever changing and dynamic – has only one eye on the past. The other eye is on the future and bringing the legacy of the Hudson/Carpenters to inspire a new generation of multi-cultural Mendocino County residents. “The Guild members know just how important it is for each of us to have a sense of our history,” says Paige Poulos, Guild President. “With the help of the Community Foundation, we are focusing on bringing children and families to the Museum. It’s been fantastic to see kids with their parents and grandparents at our Family Fun Days. We know that learning about our history will help to inspire the Grace Hudson’s of the future.”

Challenged by shrinking government support, the Guild’s energy is high. “This is a great opportunity to get more people involved in the Museum,” says Paige. “We are coming together as a community to say, ‘this is important’.”



**The Mendocino Coast Hospitality Center Board**

“I never thought I’d be involved in a homeless shelter,” says Gary Johnson, a Board member of the Hospitality Center in Fort Bragg, “but I’m reluctant to leave since I can see the good we do.”

Gary and his wife Lynelle are part of a board that is “passionate about what we do.” They explain, “It’s easy to be passionate when you see the successes we have. 60% of people who come into the homeless shelter leave in a better situation.”

The Hospitality House Center has a history of taking on large challenges. Most recently they opened a transitional house – a place where individuals and families can stay as they progress to permanent housing. Anna Shaw, Director of Hospitality Center, credits the board for having the vision and courage to tackle the project. “We could confidently undertake this because of the Board’s track record,” she says. “They have shown over and over again that they are forward-thinking and able to take calculated risks.”

The renovation of the transitional house is being supported by the Community Foundation and many community members and businesses. “As volunteers, that’s where we get our inspiration,” says Lynelle. “Our role gets multiplied by the tremendous support we receive from the local community – it adds up to the majority of our funding.”

Inspiration comes from the community, but it also comes from the people who are served by the Hospitality Center. “We share a belief that people can improve their situations,” Lynelle says. “Nothing is more satisfying than seeing people who are brave enough and feel safe enough to take that next step.”

inspired by  
**hope**

# our grants

**Fiscal Year 2011-2012**

**Community Enrichment Grants Total \$100,000**

**County Wide**

- Mendocino County Woody Biomass Working Group (EDFC) CALSTAR
- Mendocino County AIDS/Viral Hepatitis Network
- Alliance for Rural Community Health

**Anderson Valley**

- Anderson Valley Teen Center (AV Community Services District)
- Anderson Valley Unified School District

**Laytonville/Leggett**

- Long Valley Dance and Fitness (Harwood Memorial Park)

**North Coast** (Westport to Elk)

- Comptche Volunteer Fire Department
- Fort Bragg Grange #672 (California Grange Foundation)
- Mendocino Art Center
- Mendocino Coast Hospitality Center
- Mendocino Food and Nutrition Program
- Noyo Food Forest
- Safe Passage Family Resource Center

**Round Valley**

- Friends of the Round Valley Public Library
- Round Valley Indian Tribes Senior Center

**South Coast**

- Friends of Coast Community Library
- Native Media Resource Center

**Ukiah Area**

- 12th District Agricultural Association
- Art Center Ukiah
- Grace Hudson Museum’s Sun House Guild
- Plowshares Peace and Justice Center
- Ukiah Hinthil Community and Cultural Development, Inc.
- Ukiah Players Theatre
- Ukiah Senior Center

**Willits**

- Willits High School Green Building Program

**Other Discretionary Grants Total \$103,590**

**Field of Interest Grants Total \$154,856**

**Designated/Agency Funds Grants Total \$135,601**

**Donor Advised Funds Grants Total \$204,021**

**Scholarships Total \$74,125**

**Total Grants & Scholarships \$772,194**



# our funds

**The Community Endowment...** is a collection of permanent, undesignated (or broadly directed) endowment funds that support annual grant programs (i.e., the Community Enrichment Grants). Donors to the Community Endowment are assured that, over time, the funds they establish will be used to make grants where the needs and opportunities are greatest.

**Named funds within the Community Endowment include:**

- Cantus Foundation Fund
- Fraeda Dubin Trust
- Claire Ellis & Chuck Greenberg Fund
- Jonathan Gibbs Memorial Fund
- Charles & Olivia Hasty Fund
- William Leavens Foundation Fund
- Mathey Fund
- Tomek & CC Ulatowski Fund

**Designated Funds...** support specific organizations, such as a school or nonprofit group, through a perpetual endowment. This category also includes agency endowment funds opened by non-profit organizations.

- **Board Endowment Fund** (Community Foundation of Mendocino County)
- **William H. Carter Trust** for the Ukiah Senior Center
- **Delbert E. and Maradyll T. Facklam Endowment Fund** for Saint Mary of the Angels Catholic Church and Faith Lutheran Church, Ukiah
- **Maradyll T. Facklam Memorial Endowment Fund** for the Ukiah Senior Center
- **Lloyd W. Hamlin and Gladys Hamlin 1991 Trust Fund** for New Life Preschool, First Baptist Church, Ukiah
- **Frederick T. Johnson Endowment Fund** for Sherwood Oaks Auxiliary and Redwood Coast Senior Center meals programs
- **Gardens' Legacy Fund** for the Mendocino Coast Botanical Gardens
- **Hospice of Ukiah Fund**
- **Imagination Library Fund** (First Five Mendocino)
- **Kelley House Museum Inc. Endowment Fund** in Honor of Beth Stebbins & Dorothy Bear
- **Ulysses Lolonis Family Fund**
- **Mendocino County Museum Endowment Fund**
- **Mendocino Unified Schools Enrichment, Inc. (MUSE)**
- **Harold and Mary Selim Memorial Campership Fund**
- **SPACE Endowment Fund**
- **Ukiah Municipal Pool Renovation Fund**
- **Ukiah Players Theatre Building Fund**
- **Ukiah Players Theatre Endowment Fund**

**Field-of-Interest Funds...** are established to make grants in a specified area of interest, or a specified geographical area, or both.

- **A.D. Abramson Endowment Fund** for the Visual Arts for the creation of works of visual art for public places (North Coast)
- **Jane Anderson Developmental Disability Endowment and Expendable Funds** for organizations serving people with developmental disabilities
- **Angel Fund and Angel Endowment Fund** for the health and well-being of individuals who are working to improve themselves and their lives
- **Arts in the Schools Endowment Fund** for arts enrichment in Mendocino County schools
- **Broadband Development Fund** for efforts to connect underserved areas of the county
- **Community Leadership Fund** for the Community Foundation's work in convening community groups, assisting non-profits, and promoting philanthropy in the county
- **Pat Denny Endowment Fund** for substance abuse education, prevention and treatment
- **Economic Development Fund** for organizations whose charitable activities include making small business loans
- **Don Farrell Fund** for St. Anthony's Catholic Church in Willits, Howard Hospital Foundation, and animal welfare
- **Fraeda Dubin Endowment Fund** for substance abuse education, prevention and treatment
- **Foster Fund** for low-income or self-employed cancer patients
- **Friends of Healthy Kids Mendocino Fund** for the Children's Health Initiative (CHI) – comprehensive health care coverage for children in Mendocino County
- **Friends of the Drug Court Fund** for support of successful participation in the Drug Court programs
- **Haigh-Scatena Youth Leadership, Empowerment & Media Advocacy Fund**
- **Jerry Juhl Fund for the Arts** for scholarships and/or grants in the performing arts (Coast)
- **Mendocino Coast Healthcare Fund** for Mendocino Coast residents who are uninsured or under-insured
- **Mendocino County Board of Supervisors' Youth Endowment Fund**
- **Mendocino County Endowment for Community Health Projects**
- **Poverty Program Fund**
- **Redwood Coast Regional Center Clients' Benefit Fund** for RCRC clients to overcome barriers and obtain what they need for their well being
- **Season of Sharing Fund** sponsored by the Fort Bragg Advocate News and Mendocino Beacon for the benefit of the Fort Bragg Food Bank
- **Evelyn G. Smith Science Fund** for science education in Willits
- **Ukiah Saturday Afternoon Club Endowment Fund** for programs that assist women and girls to develop their potential
- **Workers' Memorial Fund** for the immediate needs of the families of workers who are killed on the job in Mendocino County

**Donor-Advised Funds...** enable donors to contribute assets to their funds at any time and then to make recommendations to the Community Foundation regarding grants from their funds. Donor-advised funds are a flexible and personal way to support nonprofit groups in Mendocino County and beyond.

- **Blood Bank of the Redwoods Legacy Fund**
- **Elmer Albertson Fund**
- **Mabel Albertson Fund**
- **Patricia and Albert Beltrami Family Fund**
- **Bowman Family Fund**
- **Matthew Coleman Fund for Environmental Education and Conservation**
- **Frank and Maxine Crane Memorial Fund** created by Douglas Crane and Francine Selim for programs that teach, train and help young people develop the skills and tools they need to become contributing members of the community
- **Vivian and Frank Crawford Fund**
- **Meredythe G. and Clayton C. Daley, Jr. Family Fund**
- **Guilford and Gudrun Dye Family Fund**
- **Claire S. Ellis and Chuck Greenberg Fund**
- **Full Circle Family Fund**
- **Michael and Leslie Lebeau Philanthropic Fund**
- **Lowery Family Fund**
- **Mathey Charitable Fund**
- **Fionna and Richard Perkins Fund** (for literature and the arts on the South Coast)
- **Pratt Family Trust Fund**
- **Paul and Linda Shimmin Fund**
- **Sandy Mailliard Fund**
- **Rodrigue Family Fund**
- **Rotary Club of Ukiah Fund**

**Charitable Remainder Trusts**

- **Jack T. and Chatter C. Bishoff Charitable Remainder Unitrust**  
Established by Jack & Chatter Bishoff to endow a charitable fund in their names as a way of giving back to the community they love
- **Gregory-Pruett Charitable Remainder Unitrust**  
Established by the Gregory-Pruett Family to support diverse entities that make Mendocino County an exceptional place to live, work, and raise children

To use our natural and financial resources wisely, this annual report is printed as a summary.

A list of donors for fiscal year 2011-2012 can be found on the Community Foundation website:

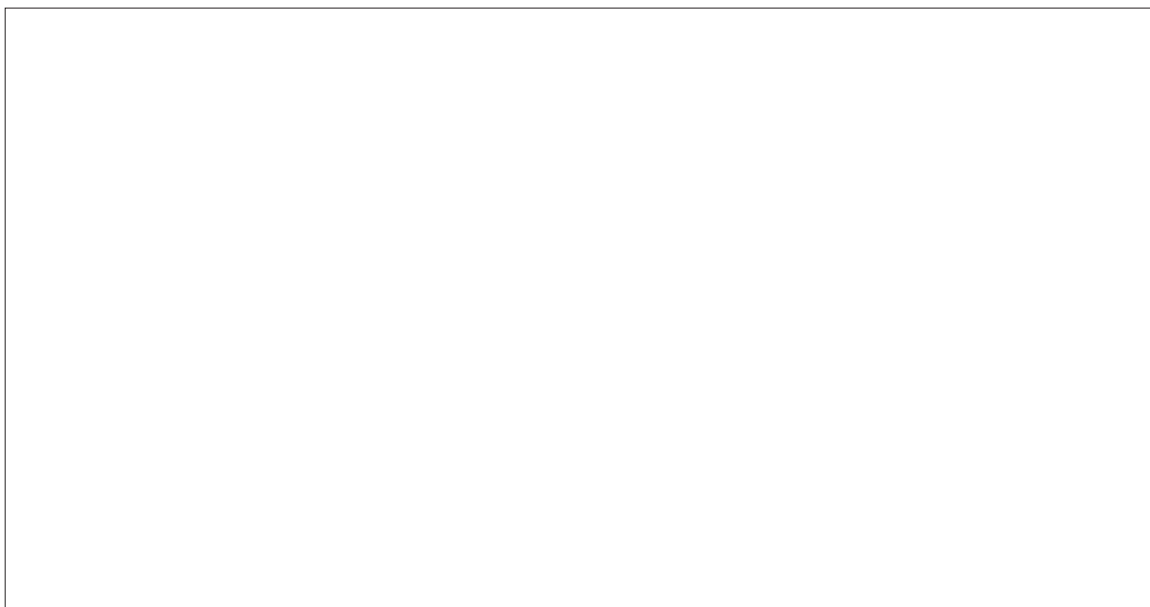
**[www.communityfound.org](http://www.communityfound.org)**



**THE COMMUNITY  
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OF MENDOCINO COUNTY

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The Community Foundation of Mendocino County meets the National Standards of U. S. Community Foundations, administered by the Council on Foundations, a membership organization of more than 2,000 grant-making foundations and giving programs worldwide. This affirms our commitment to financial accountability, an open grant-making process that address the changing needs of our communities, and our commitment to working with our donors to help them fulfill their charitable objectives.



Confirmed in Compliance with  
National Standards for U. S. Community Foundations

